**Privacy Policy** 

Effective Date: 8/9/2023

Our privacy policy explains how we collect, use, and disclose information about you when you use our mobile application available on the Apple App Store (the "Easy Workout Journal"). We understand the importance of your privacy and are committed to protecting your personal information. By downloading and using the Easy Workout Journal, you consent to the practices described in this policy.

#### 1. Information We Collect

#### 1.1 Personal Information:

We may collect certain personal information that can be used to identify you, such as your name, email address, and contact information. This information is provided voluntarily by you when you register an account or contact us for support.

#### 1.2 Non-Personal Information:

We may also collect non-personal information that does not directly identify you. This may include device information, such as your device type, operating system, and unique device identifiers. We may also collect usage data, such as the actions you take within the Easy Workout Journal and your interaction with our content.

## 2. How We Use Your Information

#### 2.1 Personal Information:

We may use your personal information to:

- Provide and improve the Easy Workout Journal's functionality and user experience.
- Communicate with you regarding your use of the Easy Workout Journal and respond to your inquiries and requests.
- Send you promotional materials and other communications, subject to your preferences.
- Ensure the security of the Easy Workout Journal and prevent fraud or misuse.

#### 2.2 Non-Personal Information:

We may use non-personal information for statistical purposes, to analyze trends, and to improve the performance and features of the Easy Workout Journal. This information may also be used to provide personalized content and recommendations.

# 3. Information Sharing and Disclosure

#### 3.1 Service Providers:

We may share your information with third-party service providers who assist us in operating, analyzing, and improving the Easy Workout Journal. These service providers are bound by confidentiality obligations and are prohibited from using your information for any other purpose.

# 3.2 Legal Compliance:

We may disclose your information to comply with applicable laws, regulations, legal processes, or governmental requests. We may also disclose your information to enforce our terms of service, protect our rights, privacy, safety, or property, or the rights, privacy, safety, or property of others.

## 4. Data Retention

We will retain your personal information for as long as necessary to fulfill the purposes outlined in this privacy policy, unless a longer retention period is required or permitted by law.

## 5. Security

We take reasonable measures to protect your information from unauthorized access, use, or disclosure. However, no method of transmission over the internet or electronic storage is 100% secure, and we cannot guarantee absolute security.

# 6. Children's Privacy

The Easy Workout Journal is not intended for use by children under the age of 13. We do not knowingly collect personal information from children under 13. If you are a parent or guardian and believe your child has provided us with personal information, please contact us, and we will delete the information.

# 7. Changes to this Privacy Policy

We reserve the right to modify this privacy policy at any time. Any changes will be effective immediately upon posting the updated policy within the Easy Workout Journal. Your continued use of the Easy Workout Journal after the posting of the updated policy will signify your acceptance of the changes.

#### 8. Contact Us

If you have any questions or concerns about this privacy policy or our privacy practices, please contact us at [Insert contact information].

Please note that this is a general template and should be customized to accurately reflect the practices and policies of your specific app. It's advisable to consult with a legal professional to ensure compliance with applicable laws and regulations.